

# Your Apple Store Resource for Service & Repair, Support, Training & Sales

## About Todd Derek - Apple Senior Consultant and Market Leader

---

After attending SOU for Marketing in 1987 and having built a successful Apple Computer Dealership and Apple E-commerce solution provider business from 1993-2005, Todd Derek joined visp.net (a wholesale Internet Service Provider) in 2005. As Director of Marketing for visp.net, he worked with hundreds of visp.net partnered ISP business owners to help them grow their businesses through acquisitions, partnerships and direct marketing. Todd's vision, creativity and unique skill set were a key part of building the framework for the biggest growth in visp.net's 13-year history where revenue grew 20% within 31 months.

In 2007 Todd invented a set of hardware devices which creates a sMart infrastructure connecting our roads and highways to automobiles worldwide. In 2012 he registered sMart Navigation, Inc. and recruited Brad Hicks (President & CEO of The Chamber of Medford & Jackson County) as his first executive team member. Todd and Brad have developed a complete business plan, engineering plans and funding strategies and are out recruiting executive partner talent to fill out the rest of their team while offering investment opportunities.

Here is a brief summary of his many years of experience in:

- Apple (Mac) Computer Service, Support & Sales
- Apple Retail Store Staff Recruitment, Education & Management
- Financial Management
- Business Marketing & Development
- Graphic Design & Web Development
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Google Analytics
- Database Developer (FileMaker Pro & MySQL)
- Photography

Call [\(541\) 255-2310](tel:(541)255-2310) today!  
964 Pumpkin Ridge, Eagle Point, Oregon  
97524, US  
<http://www.toddderek.com/>

# Need some software service to get your iMac, MacBook Pro, iPhone or iPad set up?

## DROP OFF, PICK UP OR SHIP IN

You can drop off your computer at our store, we offer FREE local pick-up (within 30 miles from Medford, OR) and FREE in/out bound ground shipping through FedEx and UPS. So whether you live here in southern Oregon or just out of reach, we can help you get your Apple (Mac) service repair done quickly. Once you are a customer, we can easily reconnect with you locally or remotely over the Internet through Messages (iChat) and help you with any future questions you may have.



## MAC OS X SETUP HELP

Whether you're buying a new computer or upgrading your old one, our Pro services will save you time and money. We'll get you up and running as quickly as possible. We provide Mac OS X installation and upgrades, iCloud setup and syncing between your Mac or PC and iPhone, iPad or iPod Touch, third-party app installation and configuration of Microsoft Office, Adobe CS, QuickBooks, Quicken, FileMaker Pro and others, Time Machine backup and 3 different stages of data recovery services.



## iOS SETUP ASSISTANCE

Do you qualify for a new iPhone or are you ready for a new iPad? We'll help you get it set up so that it's ready to go! If you have an older iPhone, iPad or iPod Touch, we'll back it up and restore the data to your new device so you don't lose any of those important Messages, Contacts, Calendar events, Pictures and other historical data you might need. We'll do all of the recommended updates, Sync with iCloud, enable your Passcode lock and make sure you have automatic backups. Then we'll sit down with you and train you how to best use it



Call [\(541\) 255-2310](tel:(541)255-2310) today!  
964 Pumpkin Ridge, Eagle Point, Oregon  
97524, US  
<http://www.todderek.com/>

## Three easy ways to get expert technical support.

---

### YOU VISIT US.

We invite you to visit our Medford Oregon Apple store. Schedule an appointment today and get access to our Apple Geniuses and Mac Support. We would be happy to help answer your questions about your Mac, iPhone, iPad and iPod devices. We offer one-to-one support as well as group training. We hope to see you soon!



### WE VISIT YOU.

If you live in the southern Oregon or northern California region, and would prefer our Apple Geniuses to come to your home or business instead of bringing in your Mac, iPhone, iPad or iPod, we would be happy to do that. We will provide the expert on-site Mac support and training you need that others won't. Travel charges may apply when outside of our 60 mile service area.



### WE MEET ONLINE

Because the Mac is so amazing we get to show people how to experience virtual remote Mac support through a variety of online tools: Messages (or iChat), join.me, Skype and others. It's like we're right there by your side. If you're not connected to the Internet just give us a call and we'll walk you right through your problem to the solution over the phone.



Call [\(541\) 255-2310](tel:(541)255-2310) today!  
964 Pumpkin Ridge, Eagle Point, Oregon  
97524, US  
<http://www.toddderek.com/>